

THE VETERINARY CONGRESS 2018

NOVEMBER 9–10



INFORMATION SHEET EXHIBITORS





MEET-UP! – Veterinary meeting-place for knowledge and contact

The Veterinary Congress is organized by the Swedish Veterinary Association and the Swedish Society of Veterinary Medicine and is Sweden's largest venue for veterinarians, an important venue for the exchange of experience, knowledge and contacts.

On November 9–10 2018 we will open this year's Veterinary Congress at SLU's premises in Uppsala. It will be two intense days with a tight and stimulating program, where we expect more than 900 visitors.

For companies, there are several opportunities to participate in and interact with the participants. This year we have a refurbished upper floor room that gives us more space for exhibitors and on Thursday afternoon we have activities such as mingle, poster presentations and a lovely congress dinner.

Welcome to join us!

NEWS EXHIBITION 2018



Lunch included 😊

We offer you a lighter lunch and there are coffee stations for participants in all exhibition rooms.

VETERINARIAN OF THE YEAR

The Veterinary Association in collaboration with the magazine "Veterinärmagazinet", will nominate "**Veterinarian of the Year**"

Animal-nurses are all invited!

Veterinarians and animal nurses work in collaboration, so we want to gather everyone in the same place.

Combine business with pleasure!

Combine work with pleasure and bring your employees / customers to the convention dinner. Last year the dinner was attended by the popular artist John Lundvik. We promise the same standard this year!

MORE NEWS

- All lectures are collected in the teaching house, including the horse-symposium, which previously laid in the building next door
- The exhibition is also gathered on the two planes in the teaching house when they rebuilt last year so that the three small rooms on the upper level became a big room
- We change days to Friday / Saturday to allow more employees to come when they had trouble getting time off for two days
- We shorten the plenary and allow more time for participants to walk around the exhibition
- We also welcome animal nurses, as investigations show that they are often the ones who handle the clinic's orders
- Participants and exhibitors are offered free lunch / drinks, and these are served in the exhibition-rooms, which means that people stay in the exhibition areas even during lunch
- Coffee breaks in the program are placed on different times so that there will be people in the exhibit area even during ongoing programs

SPONSORSHIP

Be a sponsor of a symposium



Symposiums and prizes per sponsor-package

Symposium 1 – Livestock medicine/ 20 000 SEK

Theme: The world's best welfare?

Symposium 2 – Veterinary public health/ 20 000 SEK

Theme: One Welfare

Symposium 3 – Equine medicine/ 25 000 SEK

Theme: One Welfare

Symposium 4 – Small animal medicine/ 40 000 SEK

Theme: Anesthesiology

Symposium 5 - Laboratory animals/ 10 000 SEK

Theme: Phenotyping and pathology in rodents and zebra fish

What's in the package?

Advantage to book your exhibition area before release

- ✓ Advantage to book your exhibition area before release
- ✓ Logotype in the congress section on the Associations website www.svf.se
- ✓ Logotype on the login page of the application-website for the Congress
- ✓ Logotype in e-mails sent to all participants before the Congress

Roll-up on stage

- ✓ 1 st. roll-up/lecture-hall

Reklamplats

- ✓ Power-point with the sponsor's name in the lecture-hall during breaks
- ✓ Opportunity to distribute advertising material in conjunction with the lectures
- ✓ Speaker informs about the sponsor of the symposium
- ✓ Name in the compendium and on the application-site

BOOKING OF EXHIBITION-SPACE

Bookings of exhibition-spaces and registration of staff to your stand will be done via the website:

www.svf.se from midst of June. To those who join our mailing list, it will be announced via email when booking is available. Foreign companies will get help with their booking. Notify svs@svf.se in order to be at that list.

ADVERTISING OFFER

The Swedish Veterinary Association and the Swedish Society of Veterinary Medicine offers favorable advertising during The Veterinary Congress of 2018.

PROGRAMSHEET

The program sheet, distributed to all participants, presents the congressional programs. You will also find an overview of exhibitors and stands.

COMPENDIUM

The compendium is included in the congress fee and contains the preferences presented during the congress.

NEW! **Format:** This compendium will be digital, and participants will be available to have it via a USB stick or via an application.

Session for small animal medicine: Anesthesiology

Session for equine medicine: One Welfare

Session for veterinary public health: One Welfare

Session for livestock medicine: The world's best welfare?

Session for laboratory animals: Phenotyping and pathology in rodents and zebra fish

PRICES AND FORMAT

Full-page in The Veterinary paper	10 600 SEK
Full-page in the compendium	5 000 SEK
Full-page in the compendium + Full-page in The Vet. paper	12 000 SEK

**Taxes not included*

Advertising-type	Format*	Width	Hight
Program-sheet	1/1, A4	210 mm	297 mm
Compendium	1/1, A4	PDF	PDF

* + 3 mm.

Booking of advertising-space:

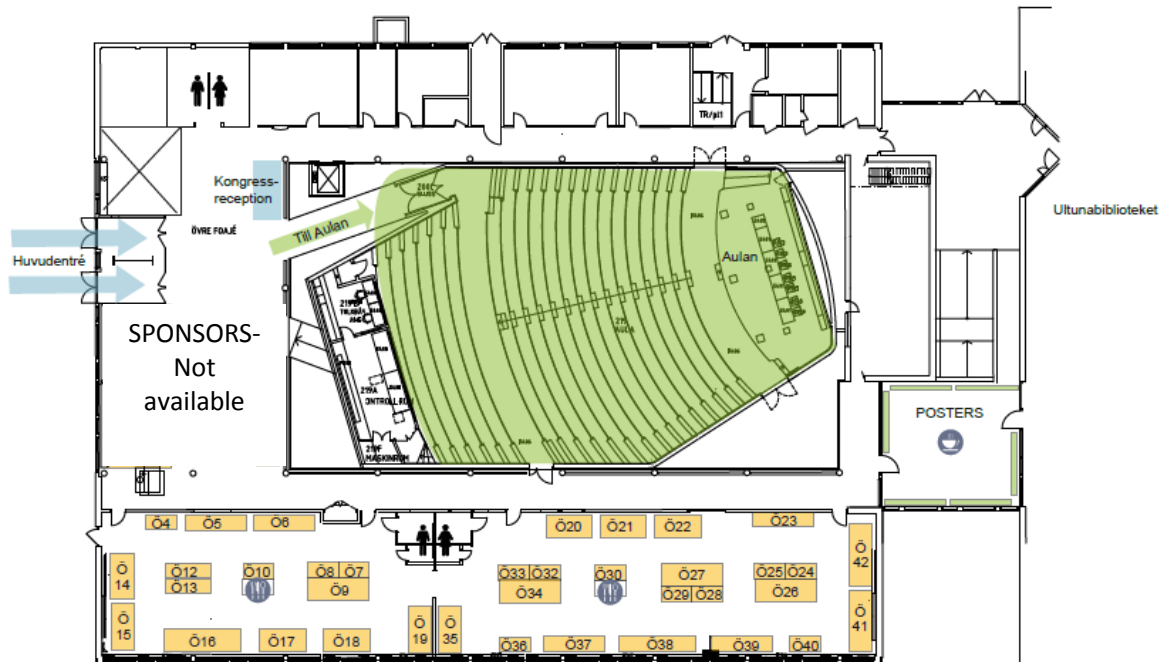
svs@svf.se, latest September 21.

All imagery should be high resolution, all colors should be defined in full color (CMYK) and the typefaces should be inline.

OVERVIEW



UPPER FLOOR



LOWER FLOOR

