



**Job Title: Corporate Affairs & Scientific Communication Director**

<b>Department :</b>	Corp Affairs & Scientific Communication	<b>Segment :</b>	Shared Services
<b># of Reports :</b>	5+	<b>Location :</b>	Copenhagen, Denmark
<b>Reports to :</b>	General Manager	<b>Travel Required :</b>	TBD
		<b>Date Updated :</b>	Nov 2017

<b>Job Summary</b>	<p><i>We are looking for a highly skilled veterinarian to join our team of leaders as the director of Corporate Affairs and Scientific Communication in Royal Canin Nordics (office in Copenhagen, Denmark). Royal Canin is part of the Mars family, and excellent opportunities for professional and personal development are available in both companies. If you are a talented veterinarian and an experienced leader with great interest in clinical nutrition and corporate affairs and communication, we encourage you to join our business and grow with us.</i></p> <p>The CA and Scientific Communication director works as part of the Nordic Leadership Team as head of the team of Scientific Communication Managers and the Consumer Care unit, using his/her roots in the veterinary and/or scientific community to drive Royal Canin’s scientific communication and education in collaboration with the team of highly skilled professionals. The holder of the role is capable of sharing knowledge about cat and dog nutrition to varying audiences both internally and externally. The holder should be capable of building powerful relationships with important stakeholders in the veterinary community, using his/her constantly evolving knowledge within the field of clinical nutrition to drive Royal Canin’s scientific profile.</p> <p>The CA director uses excellent leadership, interpersonal and communication skills to accomplish Royal Canin Nordic’s strategic objectives through planning, organizing, managing and evaluating the corporate affairs function, including crisis management and corporate and media PR.</p>
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<b>Key Accountabilities</b>	<p><b><u>Scientific Communication</u></b></p> <ul style="list-style-type: none"> <li>• Lead and develop the team of Scientific Communication Managers</li> <li>• Accountable for preparing and delivering the Scientific message in all Sales and Marketing communications (oral and written)</li> <li>• Deliver a high service level to veterinarians through the Scientific Communication team.</li> <li>• Key liaison with veterinary schools throughout the Nordic countries</li> <li>• Liaise with the Campus team for any scientific matters, supporting the local scientific and marketing teams</li> </ul> <p><b><u>Corporate Affairs/Consumer Care</u></b></p> <ul style="list-style-type: none"> <li>• Build &amp; protect corporate reputation             <ul style="list-style-type: none"> <li>○ Issue &amp; crisis management</li> <li>○ Media relations</li> <li>○ Consumer care</li> <li>○ Community engagement</li> <li>○ Corporate and Brand PR (Public Relations)</li> </ul> </li> </ul>
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	<ul style="list-style-type: none"> <li>• Shape favorable public policy             <ul style="list-style-type: none"> <li>○ Stakeholder engagement &amp; advocacy</li> <li>○ Understanding of political systems</li> <li>○ Trade association management</li> <li>○ International trade &amp; investment funding</li> <li>○ Regulatory Affairs</li> </ul> </li> <li>• Inform &amp; inspire associates             <ul style="list-style-type: none"> <li>○ Leadership &amp; business communication</li> <li>○ Internal communications platforms</li> <li>○ Organizational change communication</li> <li>○ People &amp; culture strategies</li> </ul> </li> <li>• Drive thought leadership             <ul style="list-style-type: none"> <li>○ Corporate and Brand PR (Public Relations)</li> <li>○ Scientific Affairs</li> <li>○ Scientific Communications</li> </ul> </li> </ul>
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<b>Key Lateral Responsibilities</b>	<ul style="list-style-type: none"> <li>○ Member of the Strategic Leadership Team</li> </ul>
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<b>Key Critical Competencies (Functional or Leadership)</b>	<ul style="list-style-type: none"> <li>○ Business Acumen – Knowledgeable in current and possible future policies, practices, trends and information affecting his/her business and organization.</li> <li>○ Managing and Measuring Work – Clearly assigns responsibilities for tasks and decisions; sets clear objectives and measures; monitors process, progress and results.</li> <li>○ Managing Vision &amp; Purpose – Communicates a compelling and inspired vision or sense of core purpose.</li> <li>○ Building Effective Teams – Creates strong morale and spirit in his/her team; lets people finish and be responsible for their work.</li> <li>○ Customer Focus – Is dedicated to meeting the expectations and requirements of internal and external customers.</li> <li>○ Integrity &amp; Trust – Is widely trusted; is seen as direct, truthful individual; can present the unvarnished truth in an appropriate and helpful manner.</li> <li>○ Peer Relationships – Can quickly find common ground and solve problems for the good of all ; can represent his/her own interests and yet be fair to other groups; is seen as a team player and is cooperative.</li> </ul> <p><b><u>Additional Competencies:</u></b></p> <ul style="list-style-type: none"> <li>○ Excellent organizational skills and implementation of high performance team (HPT) skills</li> </ul>
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<b>Key Technical Knowledge and Skills</b>	<ul style="list-style-type: none"> <li>○ Extensive experience within the veterinary and/or scientific community</li> <li>○ Solid experience in managing scientific communication and public relations</li> <li>○ Proven public speaking skills, projecting a polished and professional image.</li> <li>○ Strong computer skills (Word, Excel and PPT)</li> </ul>
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	<ul style="list-style-type: none"> <li>○ Fluency in written and spoken English</li> <li>○ Knowledge of general business administration practices in order to manage and administer budgets</li> <li>○ Strong ability to work in a team environment.</li> </ul>
<b>Key Supporting Competencies</b>	<ul style="list-style-type: none"> <li>○ Perspective</li> <li>○ Organizational Agility</li> <li>○ Comfort Around Higher Management</li> <li>○ Dealing with ambiguity</li> <li>○ Decision quality</li> <li>○ Peer Relationships</li> <li>○ Approachability</li> </ul>
<b>Critical Learning Experiences</b>	<ul style="list-style-type: none"> <li>○ DVM degree or similar degree within veterinary and/or animal sciences</li> <li>○ 7-10 years of experience in the veterinary or nutrition industry</li> <li>○ 5+ years of previous management experience</li> </ul>
<b>Contact info and application deadline</b>	<p>To apply for the position, please send your application and CV in English by e-mail to:</p> <p>Kristina Lundin Medved          Royal Canin Nordics          P&amp;O Director  <a href="mailto:kristina.lundin.medved@royalcanin.com">kristina.lundin.medved@royalcanin.com</a>          Tel.: +46 (0)706302805 (English or Swedish)</p> <p><b>Application deadline: December 15<sup>th</sup> 2017</b></p>